



HORIZON DRIVE

D i s t r i c t

Gateway to Grand Junction

Minutes

Special Board Meeting of the Horizon Drive Business Improvement District

August 8, 2022

Horizon Drive District

Held via Zoom

11:00 am to 11:30 am

Attendance:

Brian Burford
Jim Cagle
Fonda Dunlap
Kevin Harrison
Jay Moss
Cameron Reece
Sarah Russell

Others:

Vara Kusal, District staff
Dennis Simpson, City Councilman

Call to Order: The meeting was called to order at 11:00 am by Cameron Reece. The meeting was recorded. A quorum of board members was present.

New Business:

Proposed Increase of Lodging Tax to Subsidize Affordable Housing: The board discussed the proposal to raise the lodging tax to subsidize affordable housing. Other possible funding mechanisms were discussed, including a tax on vacation rentals (aka AirBNB and VRBOs). The board does support the current 6% lodging tax and its objectives to market the Grand Valley, promote additional sporting events, and incentivize more direct flights into and out of Grand Junction Regional Airport. A motion to oppose any increase in the lodging tax or using the current lodging tax revenue to subsidize affordable housing was made, seconded and passed unanimously. A letter will be sent to City Council and cc'd to Visit Grand Junction, the Grand Junction Regional Air Service Alliance, and the Greater Grand Junction Sports Commission.

VISIT THE DISTRICT

WWW.HORIZONDRIVEDISTRICT.COM

970.985.1833

2764 Compass Drive Suite 205, Grand Junction, CO 81506

Next meeting. The next regular meeting is scheduled for **August 17, 2022** at **10:30 a.m.**

Adjournment:

The meeting was adjourned at 11:30 a.m. with thanks to all.

Horizon Drive District

By: /s/ Sarah Russell
Sarah Russell, Secretary

Date: August 17, 2022

