



Minutes

Regular Board Meeting of the Horizon Drive Business Improvement District

May 21, 2025

743 Horizon Court, Suite 332

10:30am-11:15am

Attendance:

Sharah Russell

Andrew Smith

Brian Burford

Kristy Citrola

Cameron Reece

Jim Cagle

Kevin Harrison

(Excused: Jason Nguyen)

Call to Order: The meeting was called to order at 10:34am by Sharah Russell. The meeting was recorded.

Consent Agenda: The consent agenda, consisting of the April Treasurer Report, April Minutes, and Executive Director Report; was received by all board members. Approval of the consent agenda: minutes, treasurer report and Directors Report was moved, seconded and unanimously passed.

New Business: Jason Nguyen was absent from the meeting due to jury duty. We reviewed elected officers for the 2025-2026 board officers—Sharah Russell for President, Brian Burford for Vice President, and Andrew Smith for Secretary/Treasurer. The Executive Director spoke to our lawyer concerning our By-Laws. She would like to keep the By-Laws as is rather than using the AI revised version. She also agreed that since we are a small BID conducting an audit every three or five years makes sense, and we should add an Audit section to our By-Laws. We voted on extend our Audit to every three years. I spoke about the Horizon Drive Trail and showed a poster layout of the project. We discussed and we should look at only phase I at this time. Phase I would be the ditch between the Bookcliff Country Club and Horizon Drive businesses. I will meet with Mike Bennett the City Manager and other City official then report back to the board on my finds. I spoke about sending a survey out to the businesses to see what they would like to see in 2026. Andrew spoke about adding Pedestrian Crosswalk and light near the on-ramp of I-70 heading West and I-70 heading East. The final item discussed where the sponsorship opportunities extended to Horizon Drive District: Palisade Peach Fest and Mesa County Fair. With a limited budget in 2025 and after some discussion we decided to do one for 2025—Palisade Peach Fest and revisit Mesa County Fair next year.

Old Business:

Next Meeting: The next regular board meeting is scheduled for July 16, 2025.

Adjournment: The meeting was adjourned at 11:18am with Thanks to all.

Horizon Drive District

By: 
Sharah Russell, President

Date: July 16, 2025

VISIT THE DISTRICT
www.HorizonDriveDistrict.com

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